



Stock Code: 000613, 200613

Notice No.: 2020-024

Short Form of the Stock: Dadonghai-A, Dadonghai-B

海南大东海旅游中心股份有限公司

Hainan Dadonghai Tourism Centre (Holdings) Co., Ltd.



Summary of Semi-Annual Report 2020

Disclosure Date: 22 August 2020

**Hainan Dadonghai Tourism Centre (Holdings) Co., Ltd.****Summary of Semi-Annual Report 2020****I. Important Notice**

The summary is abstract from full-text of annual report, for more details of operating results, financial condition and future development plan of the Company; investors should found in the full-text of annual report that published on media appointed by CSRC.

Objection statement of directors, supervisors and senior executives: Nil

Risk warning of objection statement by directors, supervisors and senior management: Nil

Prompt of non-standard audit opinion

Applicable Not applicable

Profit distribution pre-plan of common stock or capitalizing of common reserves pre-plan deliberated by the Board in the reporting period

Applicable Not applicable

The Company has no plans of cash dividend distributed, no bonus shares and has no share converted from capital reserve.

Profit distribution pre-plan of preferred stock deliberated and approved by the Board in the reporting period

Applicable Not applicable

II. Basic information of the company**1. Company profile**

Short form of the stock	Dadonghai-A, Dadonghai-B	Stock code	000613, 200613
Stock exchange for listing	Shenzhen Stock Exchange		
Person/Way to contact	Secretary of the Board	Rep. of security affairs	
Name	Wang Hongjuan		
Office add.	Dadonghai Sanya		
Tel.	0898-88219921		
E-mail	hnddhn@21cn.com		

2. Main accounting data and financial indexes

Whether it has retroactive adjustment or re-statement on previous accounting data

Yes No

	Current period	Same period of last year	Increase/decrease in this report y-o-y
Operating revenue (RMB)	4,981,872.00	14,241,961.04	-65.02%
Net profit attributable to shareholders of	-6,631,450.42	755,974.01	-977.21%



the listed company (RMB)			
Net profit attributable to shareholders of the listed company after deducting non-recurring gains and losses (RMB)	-6,547,754.87	595,943.55	-1,198.72%
Net cash flow arising from operating activities (RMB)	-4,789,190.92	1,269,416.65	-477.27%
Basic earnings per share (RMB/Share)	-0.0182	0.0021	-966.67%
Diluted earnings per share (RMB/Share)	-0.0182	0.0021	-966.67%
Weighted average ROE (%)	-8.82%	0.97%	-9.79%
	End of current period	End of last period	Increase/decrease in this report-end over that of last period-end
Total assets (RMB)	98,516,771.46	87,521,184.25	12.56%
Net assets attributable to shareholder of listed company (RMB)	71,855,153.54	78,486,603.96	-8.45%

3. Amount of shareholders of the Company and particulars about shares holding

In Share

Total common stock shareholders in reporting period-end	42,990	Total preference shareholders with voting rights recovered at end of reporting period	0				
Top ten shareholders							
Full name of Shareholders	Nature of shareholder	Proportion of shares held	Amount of shares held	Amount of restricted shares held	Number of shares pledged/frozen		
					State of share	Amount	
Luoniushan Co., Ltd.	Domestic non state-owned corporate	17.55%	63,885,980	0	Pledged	44,720,186	
Yang Meiqin	Domestic nature person	4.47%	16,279,028	0			
Pan Anjie	Domestic nature person	4.01%	14,593,598	0			
Hainan Ya'an Residence Property Service Co., Ltd.	Domestic non state-owned corporate	2.25%	8,205,800	0			
Chen Jinlian	Domestic nature person	2.13%	7,766,400	0			
Pan Aiping	Domestic nature person	1.13%	4,110,738	0			
China Investment Securities (HK) Co., Ltd. – customer deposit	Foreign corporate	0.99%	3,622,300	0			
Shenwan Hongyuan Securities (Hong Kong) Co., Ltd.	Foreign corporate	0.84%	3,056,390	0			
Zhang Fengxiu	Domestic nature person	0.84%	3,041,372	0			
Sun Huiming	Domestic nature person	0.79%	2,888,690	0			
Explanation on associated relationship among the aforesaid		Among the above shareholders, Hainan Ya'an Residence					



shareholders	Property Service Co., Ltd. is the wholly-owned subsidiary of Luoniushan Co., Ltd; Yang Meiqin, Pan Anjie, Chen Jinlian and Pan Aiping are the persons acting in concert; the Company is unknown whether there exists associated relationship or belongs to the consistent actor regulated by the Management Measure of Information Disclosure on Change of Shareholding for Listed Company among the other shareholders.
Explanation on shareholders involving margin business	N/A

4. Changes of controlling shareholders or actual controller

Changes of controlling shareholders in reporting period

Applicable Not applicable

Changes of controlling shareholders had no change in reporting period.

Changes of actual controller in reporting period

Applicable Not applicable

Changes of actual controller in reporting period had no change in reporting period.

5. Total preferred shareholders and top 10 shares held by preferred shareholders

Applicable Not applicable

The Company has no preferred shareholders

6. Corporate bond

Whether the Company has a corporation bonds that issuance publicly and listed on stock exchange and without due on the date when semi-annual report approved for released or fail to cash in full on due

No

III. Discussion and Analysis of Operation

1. Operation status in the period

Whether the Company needs to comply with the disclosure requirement for special industry

During the reporting period, the company achieved operating income of 4,981,900 Yuan in main business, decreased by 9,260,100 Yuan compared with the same period last year, a decrease of 65.02%; operating profit has loss of 6,284,900 Yuan achieved, decreased by 6,880,900 Yuan compared with the same period last year, a decrease of 1154.62%; net non-operating income of -346,500 Yuan, decreased by 506,600 Yuan compared with the same period last year, a decrease of 316.54%; net profit has 6,631,500 Yuan loss, decreased by 7,384,200 Yuan compared with the same period last year, a decrease of 977.21%.

During the reporting period, the novel coronavirus pneumonia epidemic spread wantonly worldwide, tourism and



tourism service industries continued to be severely affected by the epidemic, and the company's operations fell sharply. In the face of severe difficulties, the company actively responded, on the one hand, it increased domestic marketing efforts and carried out strict cost control management; on the other hand, it took full advantage of the off-season operation during the epidemic, and increased the construction of hotel software and hardware equipment and facilities. Main tasks were as follows:

1. Continued to increase the construction of hotel software and hardware facilities, improve product quality, and enhance competitiveness

Because the hotel rooms have not been repaired for a long time, they are aging and old, and cannot meet the market demand. During the reporting period, the company made full use of the off-season operation during the epidemic period, and continued to comprehensively design, update, decorate and transform the hotel's B building, C building, parking lot, garden landscape, and corresponding equipment and facilities, which effectively improved the operating environment of hotel's hardware equipment and facilities, and enhanced the quality and comprehensive competitiveness of hotel products.

2. Increased domestic marketing efforts

Severely affected by the epidemic, the foreign tourist market has stagnated and it is difficult to recover in the short term. In response, the company actively strengthened cooperation with domestic travel agencies, intensified cooperation with well-known online sales platforms, and strived to expand the domestic tourist market. With the country's gradual opening of the domestic tourism market, the domestic tourism market has gradually recovered, and the company's network sales revenue has increased significantly, effectively increasing the market share of domestic tourists and changing the situation of over-reliance on foreign tourists in the past.

3. Keep strict cost control and maximize corporate benefits

During the reporting period, the company continued to strengthen procurement cost control management and budget management, scientifically controlled operating costs, strictly and reasonably controlled various expenses, and carried out regular inspections and repairs to eliminate waste of resources, improve cost rationality and revenue cost-effectiveness. At the same time, as hotel operations were very sluggish during the epidemic, the company scientifically and reasonably arranged staff on duty and waiting for duty according to work needs, which effectively reduced labor costs and maximized corporate interests.

In second half of 2020, the Company continues to consolidate and expand sales channels, improve the hotel's quality and service standards, and enhance the comprehensive competitiveness, to laying out a solid foundation for sustained, stable and healthy development of the Company.



2. Matters relevant to financial report

(1) Particulars about the changes in aspect of accounting policy, estimates and calculation method compared with the accounting period of last year

Applicable Not applicable

No particulars about the changes in aspect of accounting policy, estimates or calculation method in Period.

(2) Particulars about retroactive restatement on major correction for accounting errors in reporting period

Applicable Not applicable

No particulars about retroactive restatement on major correction for accounting errors in reporting period.

(3) Particulars about the change of consolidation range compared with the accounting period of last year

Applicable Not applicable

No particulars about the change of consolidation range in reporting period.

Board of Directors of
Hainan Dadonghai Tourism Centre (Holdings) Co., Ltd.
20 August 2020