Ticker: 002242 Stock Abbreviation:

Joyoung

Joyoung Co., Ltd.

Abstract of Interim Report of the First Quarter 2021



Section I Important Statements

The Board of Directors, the Supervisory Committee as well as all the directors, supervisors and senior management staff of Joyoung Co., Ltd. (hereinafter referred to as the "Company") have guaranteed that this Report contains no false record, misleading statement or material omission and shall be jointly and severally liable for the factuality, accuracy and completeness of the information given in this Report.

All directors attended the board meeting that reviewed this Report.

Ningning YANG, CEO of the company; Jiantiao QIU, CFO of the company, and Wen GUO, Chief Accountant of Accounting Institution, declared that the quarterly financial statements should be true, accurate and complete.

In the event of any discrepancy between the abstract and the full document of the Report, the complete version in Chinese shall prevail.

Section II Company Profile

1. Key Accounting Data and Financial Indicators

Whether the Company performed a retroactive adjustment to or restatement of accounting data

□ Yes √ No

	From 1 January 2021 to 31 March 2021	From 1 January 2020 to 31 March 2020	YoY change
Operating revenue (RMB)	2,242,694,899.52	1,702,037,045.29	31.77%
Net Profit attributable to shareholders of the Company (RMB)	180,103,795.09	146,873,325.81	22.63%
Net profit attributable to shareholders of the Company before non-recurring gains and losses (RMB)	161,576,890.20	143,533,461.10	12.57%
Net cash flows from operating activities (RMB)	-179,932,954.23	143,106,492.72	-225.73%
Basic earnings per share (RMB / share)	0.24	0.19	26.32%
Diluted earnings per share (RMB / share)	0.23	0.19	21.05%
Weighted average return on net assets	4.12%	3.84%	Increased by 0.28 percentage point
	31 March 2021	31 December 2020	Flux
Total assets (RMB)	8,621,160,146.97	9,134,826,691.51	-5.62%
Net assets attributable to shareholders of the Company (RMB)	4,465,160,802.75	4,283,761,519.10	4.23%

Non-recurring gain and loss items and amounts thereof

Unit: RMB

Item	From 1 January 2021 to 31 March 2021	Note
Profit or loss from disposal of non-current assets (including the write off of the provision for impairment of assets)	108,899.57	
Government grants included in the current profit or loss (that is closely related to the operations of the Company, except for those of fixed quotas or amounts according to the nationally unified standards)	5,076,094.43	
Gains or losses from changes in fair value arising from the holding of trading financial assets, derivative financial assets, trading financial liabilities and derivative financial liabilities and investment income from the disposal of trading financial assets, derivative financial assets, trading financial liabilities, derivative financial liabilities and other debt investments, excluding the effective hedging business related to the Company's normal business operations	19,838,743.14	
Other non-operating income or expenses except the above items	-1,291,305.36	
Less: Impact of income taxes	5,042,204.03	
Impact of minority interests (after tax)	163,322.86	

Total	18,526,904.89	-
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For non-recurring profit or loss items defined by the Company according to the definitions under the Interpretative Announcement on Information Disclosure of Companies Offering Securities to the Public No. 1 — Non-recurring Profit or Loss and the non-recurring profit or loss items listed in the Interpretative Announcement on Information Disclosure of Companies Offering Securities to the Public No. 1 — Non-recurring Profit or Loss that have been defined as recurring profit or loss items by the Company, please provide the reasons □ Applicable √ Not applicable

2. Total number of shareholders and shareholdings of the top ten shareholders at the period-end

2.1 Total number of common shareholders and shareholdings of the top ten common shareholders at the period-end

Unit: share

Total number of common shareholders at the end of the Reporting Period	Total number of preferred shareholders with resumed voting rights at the end of the Reporting Period (if any)					(
Top 10 common shareholders								
		Nature of	Charabaldina	Total shares	Number of	Pledge	Pledged or frozen shares	
Name of shareholder		shareholder percentage		held at the period-end	restricted shares held	Statu	s Number	
Shanghai Lihong Enterprise Management Li	mited r	Domestic non-state-owne d corporation	50.12%	384,523,746		Pledged	307,618,897	
BILTING DEVELOPMENTS LIMITED		oreign corporation	16.94%	129,924,090				
Hong Kong Securities Clearing Co., Ltd.		oreign corporation	8.62%	66,147,139				
Central Huijin Investment Ltd.		State-owned corporation	4.99%	38,310,500				
E Fund Management Co., Ltd Social Insur Fund Portfolio No.1104	ance	Others	1.43%	11,000,114				
Agricultural Bank of China Co., Ltd E Fund Consumer Industry Securities Investment Fu	10	Others	1.25%	9,619,185				
Bank of China Co., Ltd Dacheng Preferred Securities Investment Fund (LOF)	Hybrid	Others	0.73%	5,613,851				
Basic Pension Insurance Fund Portfolio No.	1001	Others	0.51%	3,897,821				
National Social Security Fund Portfolio No. 1	01 (Others	0.29%	2,228,692				
PICC Property and Casualty Company Limit Traditional - General Insurance Products	ed -	Others	0.29%	2,189,905				

Name of shareholder Name of shareholder	Top 10 non-restricted common shareholders						
Shanghai Lihong Enterprise Management Limited 384,523 BILTING DEVELOPMENTS LIMITED 129,924 Hong Kong Securities Clearing Co., Ltd. 66,147 Central Huijin Investment Ltd. 38,310 E Fund Management Co., Ltd Social Insurance Fund Portfolio No. 1104 11,000 Agricultural Bank of China Co., Ltd E Fund Consumer Industry Securities Investment Fund 9,619 Bank of China Co., Ltd Dacheng Preferred Hybrid Securities Investment Fund (LOF) 5,613 Basic Pension Insurance Fund Portfolio No. 1001 3,897 National Social Security Fund Portfolio No. 101 2,228 In April 2019, the shareholding struct changed. MR. Xuning WANG, the cord became the controlling shareholder of Buil No. 2019-027 of the Company on www.cl. Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover				Number of	Type of shares		
BILTING DEVELOPMENTS LIMITED 129,924 Hong Kong Securities Clearing Co., Ltd. 66,147 Central Huijin Investment Ltd. 38,310 E Fund Management Co., Ltd Social Insurance Fund Portfolio No. 1104 Agricultural Bank of China Co., Ltd E Fund Consumer Industry Securities Investment Fund 9,619 Bank of China Co., Ltd Dacheng Preferred Hybrid Securities Investment Fund (LOF) 5,613 Basic Pension Insurance Fund Portfolio No. 1001 3,897 National Social Security Fund Portfolio No. 101 2,228 PICC Property and Casualty Company Limited - Traditional - General Insurance Products In April 2019, the shareholding struct changed. MR. Xuning WANG, the cord became the controlling shareholder of Bui No. 2019-027 of the Company on www.cl. Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover of the Company on the Com	Name of shareholder			non-restricted shares held	Type of shares	Number	
Hong Kong Securities Clearing Co., Ltd. 66,147 Central Huijin Investment Ltd. 38,310 E Fund Management Co., Ltd Social Insurance Fund Portfolio No. 1104 11,000 Agricultural Bank of China Co., Ltd E Fund Consumer Industry Securities Investment Fund 9,619 Bank of China Co., Ltd Dacheng Preferred Hybrid Securities Investment Fund (LOF) 5,613 Basic Pension Insurance Fund Portfolio No. 1001 3,897 National Social Security Fund Portfolio No. 101 2,228 PICC Property and Casualty Company Limited - Traditional - General Insurance Products 2,189 In April 2019, the shareholding struct changed. MR. Xuning WANG, the cord became the controlling shareholder of Buil No. 2019-027 of the Company on www.cl. Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover of the Company of the Comp	hanghai Lihong Enterprise Managem	ent Limited		384,523,746	RMB common stock	384,523,746	
Central Huijin Investment Ltd. E Fund Management Co., Ltd Social Insurance Fund Portfolio No. 1104 Agricultural Bank of China Co., Ltd E Fund Consumer Industry Securities Investment Fund Bank of China Co., Ltd Dacheng Preferred Hybrid Securities Investment Fund (LOF) Basic Pension Insurance Fund Portfolio No. 1001 National Social Security Fund Portfolio No. 101 2,228 PICC Property and Casualty Company Limited - Traditional - General Insurance Products In April 2019, the shareholding struct changed. MR. Xuning WANG, the cor became the controlling shareholder of Bui No. 2019-027 of the Company on www.cl. Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover of the Company on the Company on the Takeover of the Company on the Takeover of the Company on the Takeover of the	ILTING DEVELOPMENTS LIMITED			129,924,090	RMB common stock	129,924,090	
E Fund Management Co., Ltd Social Insurance Fund Portfolio No. 1104 Agricultural Bank of China Co., Ltd E Fund Consumer Industry Securities Investment Fund Bank of China Co., Ltd Dacheng Preferred Hybrid Securities Investment Fund (LOF) 5,613 Basic Pension Insurance Fund Portfolio No. 1001 3,897 National Social Security Fund Portfolio No. 101 2,228 PICC Property and Casualty Company Limited - Traditional - General Insurance Products In April 2019, the shareholding structuch changed. MR. Xuning WANG, the combecame the controlling shareholder of Bui No. 2019-027 of the Company on www.cl. Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover of the Company on the Co	long Kong Securities Clearing Co., Ltd	l.		66,147,139	RMB common stock	66,147,139	
Agricultural Bank of China Co., Ltd E Fund Consumer Industry Securities Investment Fund 9,619 Bank of China Co., Ltd Dacheng Preferred Hybrid Securities Investment Fund (LOF) 5,613 Basic Pension Insurance Fund Portfolio No. 1001 3,897 National Social Security Fund Portfolio No. 101 2,228 PICC Property and Casualty Company Limited - Traditional - General Insurance Products 2,189 In April 2019, the shareholding structic changed. MR. Xuning WANG, the core became the controlling shareholder of Buil No. 2019-027 of the Company on www.cl Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover of the Company of the Comp	Central Huijin Investment Ltd.			38,310,500	RMB common stock	38,310,500	
Bank of China Co., Ltd Dacheng Preferred Hybrid Securities Investment Fund (LOF) Basic Pension Insurance Fund Portfolio No. 1001 3,897 National Social Security Fund Portfolio No. 101 2,228 PICC Property and Casualty Company Limited - Traditional - General Insurance Products In April 2019, the shareholding structuchanged. MR. Xuning WANG, the corbecame the controlling shareholder of Buil No. 2019-027 of the Company on www.cl Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover	Fund Management Co., Ltd Social	Insurance Fund Portfolio	No. 1104	11,000,114	RMB common stock	11,000,114	
Basic Pension Insurance Fund Portfolio No. 1001 2,228 PICC Property and Casualty Company Limited - Traditional - General Insurance Products In April 2019, the shareholding structuchanged. MR. Xuning WANG, the corbecame the controlling shareholder of Buil No. 2019-027 of the Company on www.cl Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover	gricultural Bank of China Co., Ltd E	Fund Consumer Industry	Securities Investment Fund	9,619,185	RMB common stock	9,619,185	
National Social Security Fund Portfolio No. 101 2,228 PICC Property and Casualty Company Limited - Traditional - General Insurance Products 2,189 In April 2019, the shareholding structuchanged. MR. Xuning WANG, the combecame the controlling shareholder of Buil No. 2019-027 of the Company on www.cl Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover	Bank of China Co., Ltd Dacheng Preferred Hybrid Securities Investment Fund (LOF)				RMB common stock	5,613,851	
PICC Property and Casualty Company Limited - Traditional - General Insurance Products 2,189 In April 2019, the shareholding structuchanged. MR. Xuning WANG, the combecame the controlling shareholder of Buil No. 2019-027 of the Company on www.cl Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover of the Company of the Compan	asic Pension Insurance Fund Portfoli		3,897,821	RMB common stock	3,897,821		
In April 2019, the shareholding structuchanged. MR. Xuning WANG, the combecame the controlling shareholder of Buil No. 2019-027 of the Company on www.cl Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover of the Company of the Company on which is the controlled by Mr. Xuning WANG, are defined by Mr. Xuning WANG,	lational Social Security Fund Portfolio		2,228,692	RMB common stock	2,228,692		
changed. MR. Xuning WANG, the corbecame the controlling shareholder of Bui No. 2019-027 of the Company on www.cl Lihong Enterprise Management Co., Ltd. a controlled by Mr. Xuning WANG, are def Administrative Measures for the Takeover	PICC Property and Casualty Company Limited - Traditional - General Insurance			2,189,905	RMB common stock	2,189,905	
is uncertain about whether there are relative shareholders above.	Related or acting-in-concert parties am	ong shareholders above	Controlled by Mr. Xuning WANG, are defined as acting-in-concert parties by the Administrative Measures for the Takeover of Listed Companies. Other than the aforementioned related and acting-in-concert parties, the Company is uncertain about whether there are related or acting-in-concert parties among				
Explanation on the top 10 common shareholders participating in securities margin trading (if any)		reholders participating in	in .				

The company's top 10 common shareholders and the top 10 common shareholders with unrestricted in terms of sale hadn't engage in the agreed repurchase transactions during the reporting period.

□ Yes √ No

2.2 Total Number of Preferred Shareholders and TOP 10 Preferred Shareholders and Their Shareholdings

 $\hfill\Box$ Applicable $\hfill \sqrt{}$ Not applicable

Section III Significant Events

1. Major Changes of Main Items in Financial Statements and Financial Indicators within the Report Period, as well as the Reasons for the Changes

Item	31 March 2021	31 December 2020	Flux	Notes
Accounts receivable	522,763,903.50	212,481,359.50	146.03%	Mainly due to the increase of product sales in the reporting period
Receivables financing	333,370,502.19	758,694,902.66	-56.06%	Mainly due to the endorsement of notes receivable in the period-end
Advances to suppliers	88,690,682.37	16,243,257.44	446.02%	Mainly due to prepayments to suppliers to secure the price of materials in the reporting period
Construction in progress	23,338,512.88	11,012,005.02	111.94%	Mainly due to the expansion of plant
Right-of-use assets	29,957,802.04		100.00%	Mainly due to the recognition of right-of-use assets and lease liabilities
Lease liability	26,264,669.73		100.00%	etc. in the current period as a result of the implementation of the new
Current portion of non-current liabilities	5,811,628.54		100.00%	leasing standards
Notes payable	2,392,728,071.83	1,227,524,091.85	94.92%	Mainly due to the increase of notes payable issued in the reporting period
Accounts payable	1,031,043,215.04	2,445,262,708.10	-57.84%	Mainly due to the payment in the period-end
Contractual liabilities	294,278,193.79	568,863,419.80	-48.27%	Mainly as a result of recognition of prior period advance from customers in the current period
Employee benefits payable	71,254,761.77	239,440,390.99	-70.24%	Mainly due to the yearly bonus payment
Minority interests	18,536,799.25	-1,269,760.66		Mainly as a result of the minority shareholder's capital increase received by SharkNinja (China) in the reporting period
Item	From 1 January	From 1 January	Flux	Notes
	2021 to 31 March	2020 to 31 March		
	2021	2020		
Credit impairment losses	-11,723,977.88	-6,469,206.43	-81.23%	Mainly due to the increase in accounts receivable balance during the period and the corresponding credit impairment loss provision
Selling expenses	353,355,791.17	236,972,214.32	49.11%	Mainly due to the increase on factoring expenses
Mainly due to the increase in labour	55,864,365.17	30,216,691.30	84.88%	Mainly due to the receipt of bill security in the reporting period
costs and investment in advertising and promotional activities during the period				
Payments of taxes and surcharges	167,391,566.79	78,640,320.48	112.86%	Mainly due to increased tax payments during the period
Net cash flows from operating activities	-179,932,954.23	143,106,492.72	-225.73%	Mainly due to payment for goods
Cash paid to acquire fixed assets, intangible assets and other long-term assets	15,066,714.96	2,008,000.25		Mainly as a result of increased investment in construction in progress during the period
Cash paid to acquire investments	21,000,000.00	5,202,789.49	303.63%	Mainly as a result of the purchase of equity instruments during the period

Cash received relating to other	66,400,000.00	275,000,000.00	-75.85%	Mainly due to less financing bank acceptance bills in the reporting period
financing activities				
Cash payments relating to other		210,000,000.00	-100.00%	Mainly due to outstanding financing bank acceptance bills in the reporting
financing activities				period
Cash received from capital	24,500,000.00		100.00%	Mainly as a result of the minority shareholder's capital increase received
contributions				by SharkNinja (China) in the reporting period

2. Analysis of the Progress of Important Matters and Their Impact and Solutions

 \Box Applicable $\sqrt{}$ Not applicable

The implementation of share-buyback

□ Applicable √ Not applicable

The implementation of reducing buy-back shares through centralized competitive bidding

□ Applicable √ Not applicable

3. Commitments Made by the Actual Controller, Shareholders, Related Parties, Purchasers and Other Relevant Parties that Have not Been Fulfilled the Correspondent Promise Within the Reporting Period

□ Applicable √ Not applicable

4. Investment in Financial Assets

4.1 Securities investments

□ Applicable √ Not applicable

4.2 Derivative investment

□ Applicable √ Not applicable

5. Progress of Proceeds Investment Project

 \Box Applicable $\sqrt{}$ Not applicable

6. Projected operating results for January to June, 2021

Warnings and explanations of reasons why the cumulative net profit from the beginning of the year to the end of the next reporting period is forecasted to be a loss or to change significantly from the same period of the previous year.

 $\hfill\Box$ Applicable $\hfill \sqrt{}$ Not applicable

7. Significant Contracts for Daily Operations

□ Applicable √ Not applicable

8. Trusted Wealth Management

Unit: RMB 10,000

Туре	Source of fund for trust investment	Amount of recorded trust investment	Premature balance	Overdue balance
Bank financial products	Self-owned capital	53,800	135,125	0
Total		53,800	135,125	0

The specific situation of high-risk, low security, poor liquidity or non-guarantee trusted wealth management of significant amount

□ Applicable √ Not applicable

Trust investment is expected to be unable to recover the principal or other circumstances that may result in impairment

- □ Applicable √ Not applicable
- 9. Illegal external guarantee
- □ Applicable √ Not applicable
- 10. The Non-operating Funds Occupation of the Controlling Shareholders and Its Related Parties
- $\hfill\Box$ Applicable $\hfill \sqrt{}$ Not applicable
- 11. Registration Forms for Research, Communication and Interviews During the Reporting Period.
- □ Applicable √ Not applicable